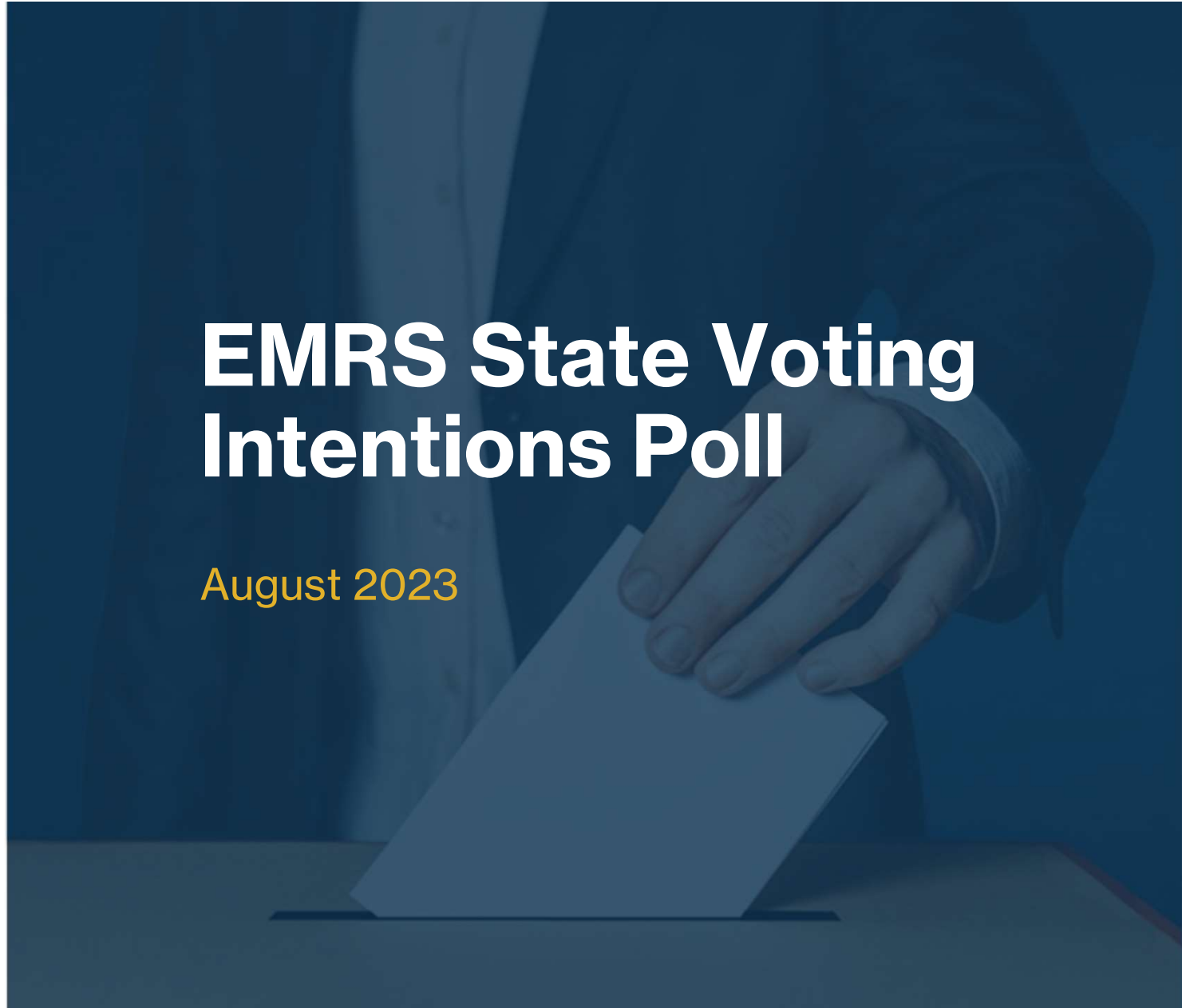




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# EMRS State Voting Intentions Poll

August 2023





## EMRS State Voting Intentions Poll – August 2023

REPORT VERSION: FINAL

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The survey was conducted from the 15<sup>th</sup> to the 21<sup>st</sup> of August 2023.

1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a maximum margin of error of +/- 3.1 percentage points at the 95% confidence level.

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# TASMANIAN STATE VOTING INTENTIONS



Figure 1 – Decided Voters Supporting or Leaning towards a Party



The most recent EMRS poll was conducted from the 15<sup>th</sup> to the 21<sup>st</sup> of August 2023, calling landline and mobile phone numbers throughout Tasmania.

**Summary:**

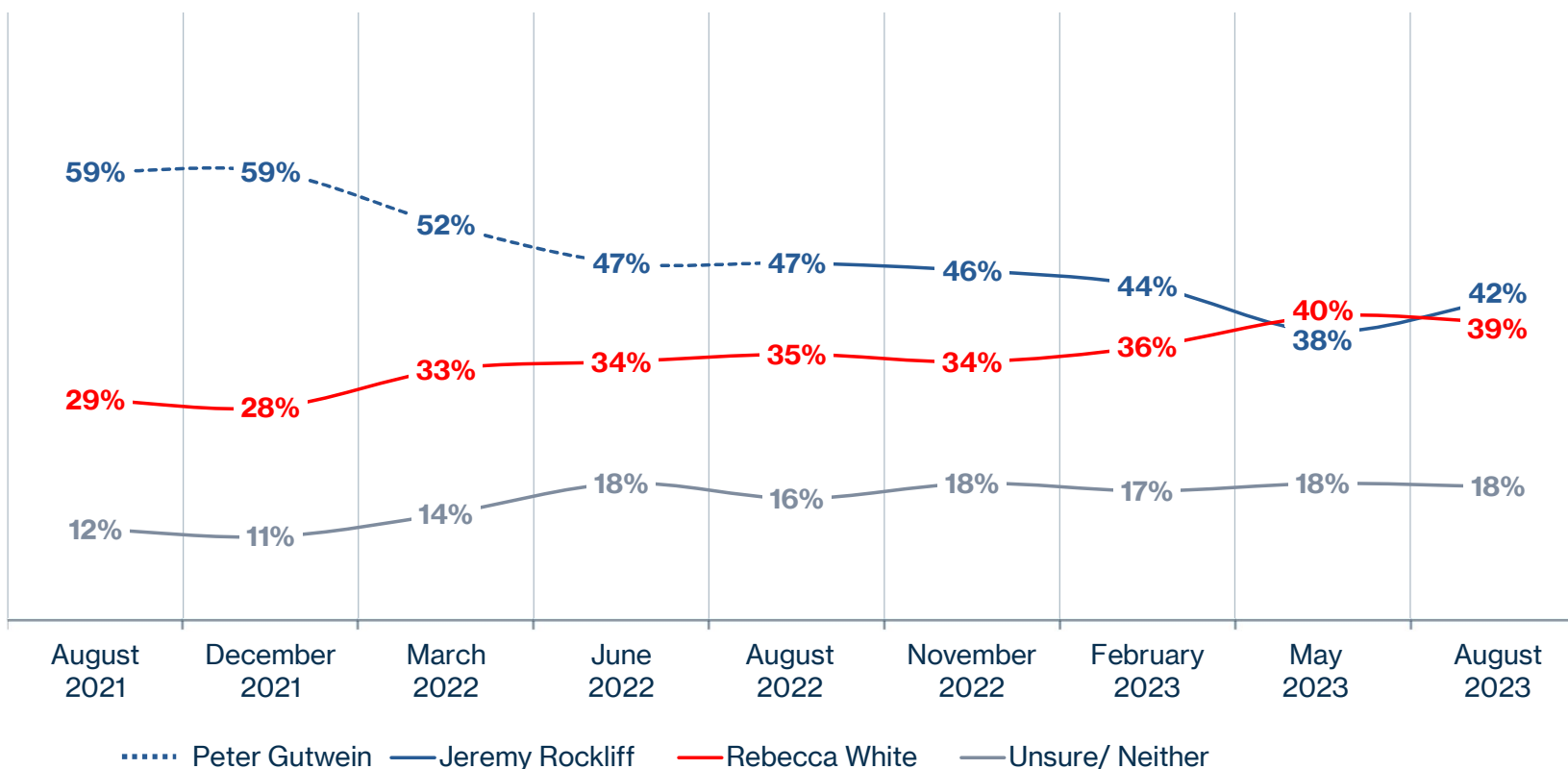
- After a significant drop in May, support for the Liberal State Government has increased +2pts to 38%.
- Support for the Labor Party has increased 1pt to 32% since May.
- Support for The Greens is down by 1pt to 14%.
- 16% of respondents say they will vote for someone other than a Liberal, Labor or Tasmanian Greens candidate, with 14% supporting an independent candidate.

Q. If the Tasmanian State Election for the House of Assembly was held today, who would you vote for?  
 If unsure, respondents were then asked: Q2. Even if it's a slight leaning, would it be the Liberal Party, the Labor Party, the Greens, an Independent, or some other minor party?  
 Respondents that declined to answer were removed from analysis – Aug-2023: n=939

# TASMANIAN STATE VOTING INTENTIONS



Figure 2 – Preferred Premier of Tasmania



Liberal’s Jeremy Rockliff has regained a 3pt lead over Labor’s Rebecca White as preferred premier, where 42% of respondents say they prefer Rockliff compared to 39% who prefer White.

Rockliff has improved his positioning since May, gaining 4pts in this August track. White has dropped 1pt.

Q. Who would you prefer to be the Premier of Tasmania? Respondents were read two options: Rebecca White and Jeremy Rockliff  
 Aug-2023: n=1,000



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