



enterprise marketing & research services

EMRS State Voting Intentions Poll

February 2023

2nd March 2023



EMRS State Voting Intentions Poll February 2023

The survey was conducted from the 14th to the 19th of February 2023.

1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a maximum margin of error of +/- 3.1 percentage points at the 95% confidence level.

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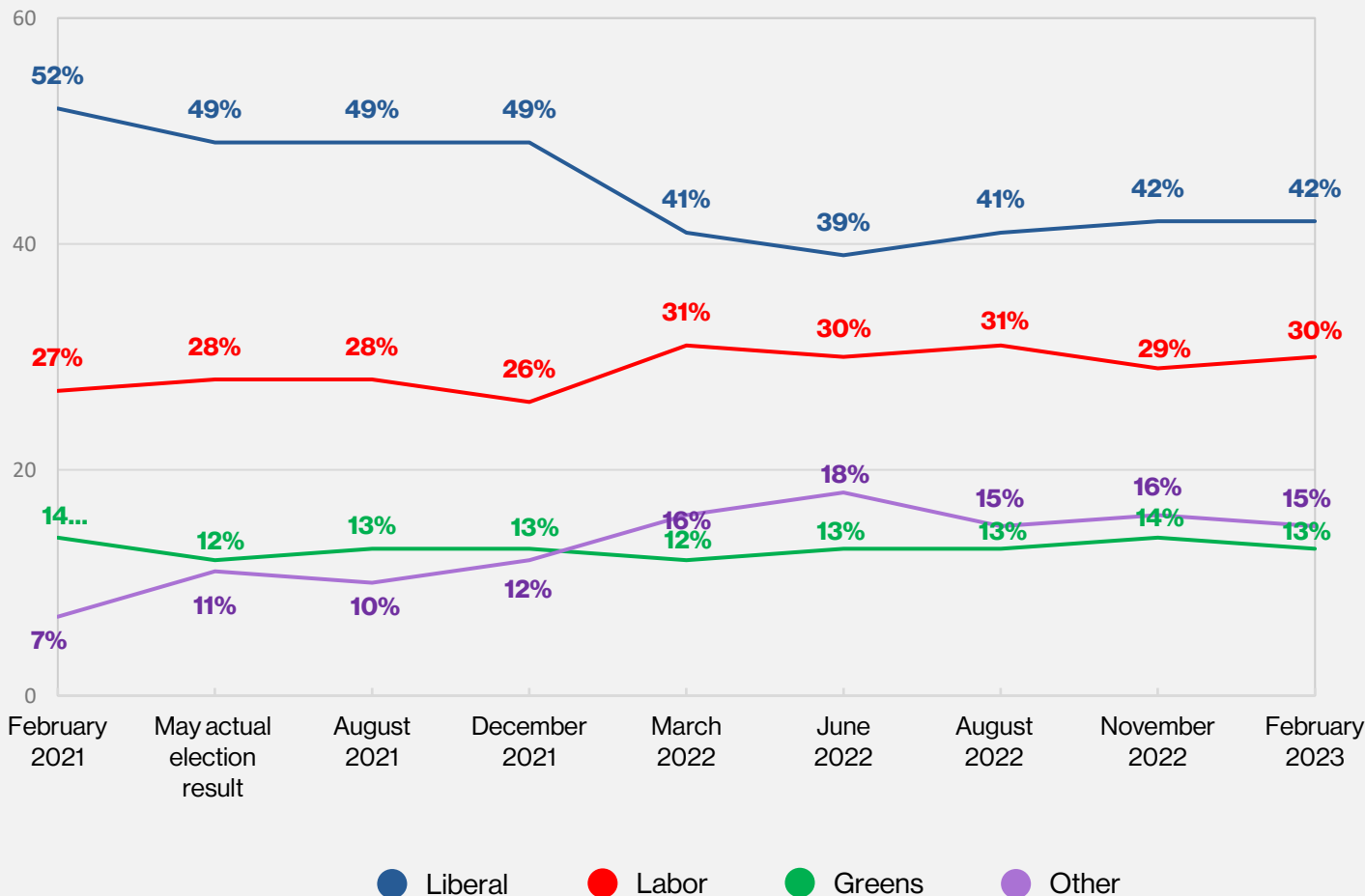
The survey was implemented according to ISO 20252 : 2019 standard, certificate number 888027.



Tasmanian State Voting Intentions



Figure 1 – Decided Voters Supporting or Leaning towards a Party



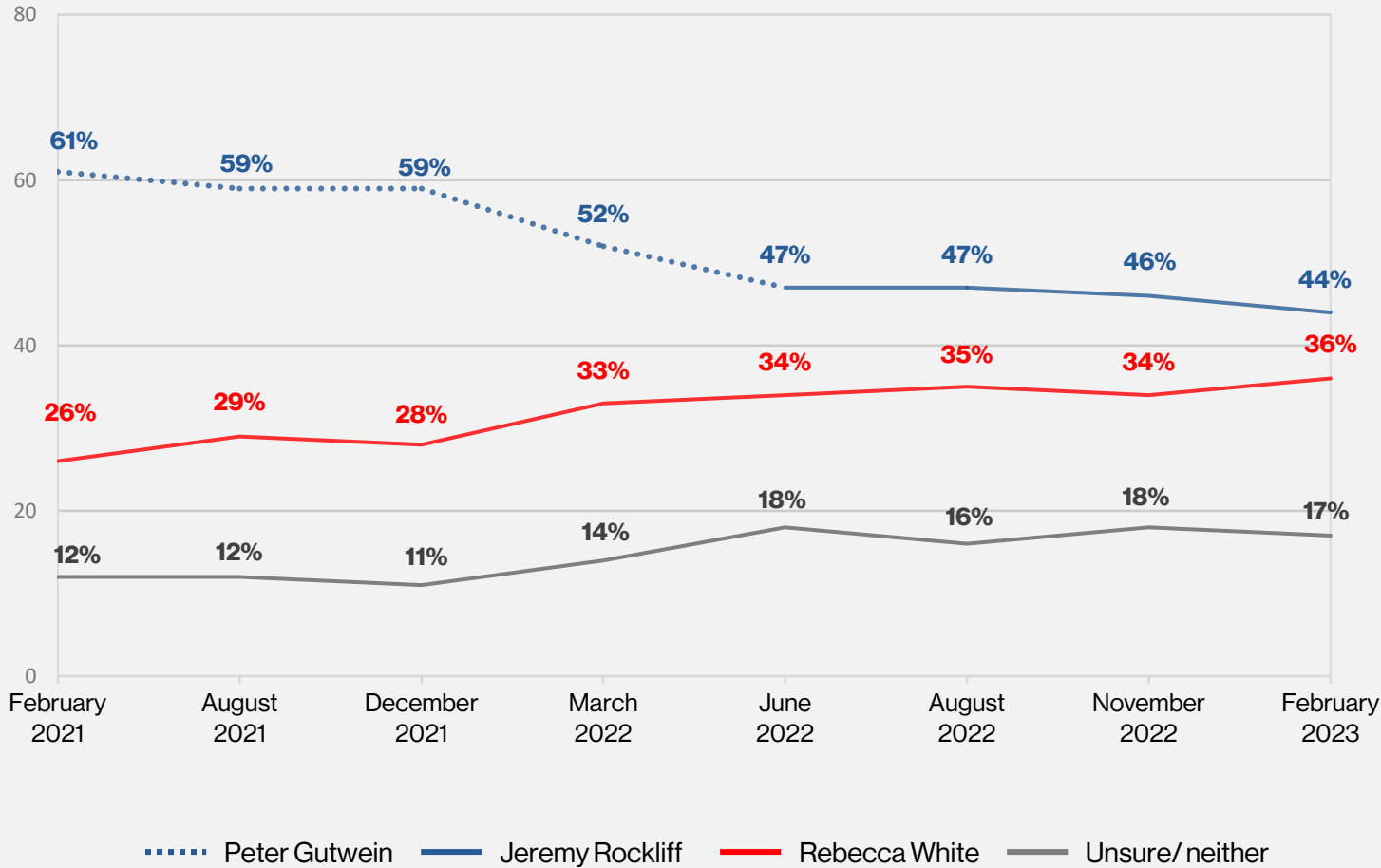
The most recent EMRS poll was conducted from the 14th to the 19th of February 2023, calling landline and mobile phone numbers throughout Tasmania.

- At 42% currently, support for the Liberal State Government, showed no change from the result recorded in the previous November 2022 poll.
- Support for the Labor Party now stands at 30%, up by a marginal 1 point from 29% in November 2022.
- Decided voter support for The Greens is currently at 13 per cent, down just slightly from 14 per cent in November.
- Of the remaining decided voters, 15% currently stated that they would vote for another option to the three major parties, broadly in line with the 16% recorded in the previous poll. The current 15% was comprised overwhelmingly of those supporting an independent candidate (13%).

Preferred Premier of Tasmania



Figure 2 – Preferred Premier of Tasmania



44%
prefer
Jeremy
Rockliff

36%
prefer
Rebecca
White

17%
unsure/
neither