



enterprise marketing & research services

EMRS State Voting Intentions Poll

May 2023

24th May 2023



EMRS State Voting Intentions Poll May 2023

The survey was conducted from the 15th to the 19th of May 2023.

1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a maximum margin of error of +/- 3.1 percentage points at the 95% confidence level.

**This report has been prepared by
Enterprise Marketing and Research Services
60 Main Road, Moonah TAS 7009**

All enquiries should be addressed to:

**Paul Jamrozik
Managing Director
EMRS
PO Box 402
Moonah TAS 7009**

**Phone: (03) 6211 1222
Fax: (03) 6211 1219
E-mail: pjamrozik@emrs.com.au**

Copyright/ Disclaimer

Notice: Any dissemination, distribution or duplication of this document is expressly prohibited without the acknowledgement of the authorship and copyright of Enterprise Marketing and Research Services (EMRS). For enquiries, please contact EMRS on +61 3 6211 1222.

Limitations/ Liability

While all care and diligence has been exercised in the preparation of this report, EMRS does not warrant the accuracy of the information contained within and accepts no liability for any loss or damage that may be suffered as a result of reliance on this information, whether or not there has been any error, omission or negligence on the part of EMRS or its employees.

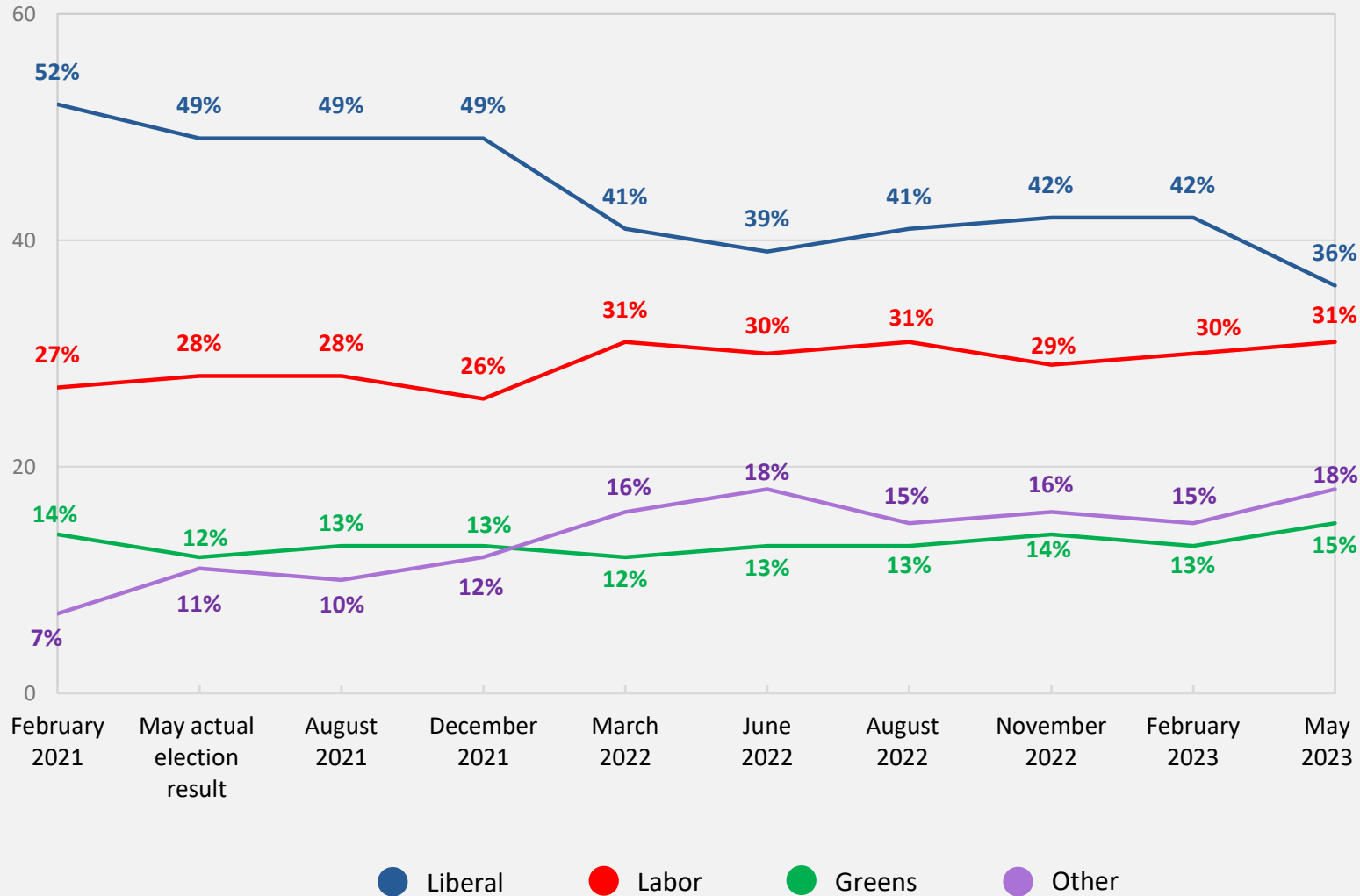
The survey was implemented according to ISO 20252 : 2019 standard, certificate number 888027.



Tasmanian State Voting Intentions



Figure 1 – Decided Voters Supporting or Leaning towards a Party



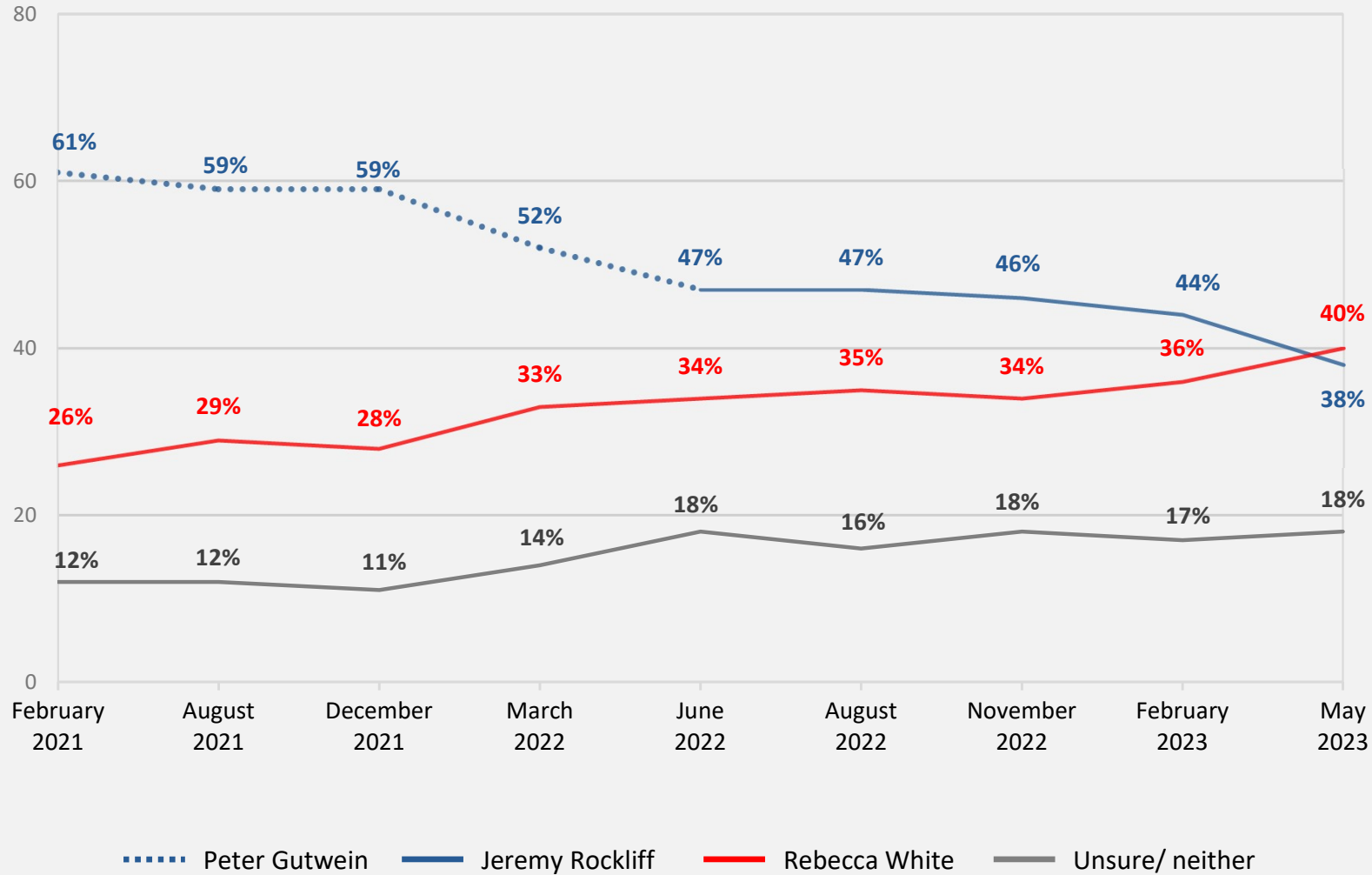
The most recent EMRS poll was conducted from the 15th to the 19th of May 2023, calling landline and mobile phone numbers throughout Tasmania.

- At 36% currently, support for the Liberal State Government fell significantly from the previous poll in February 2023, by 6 percentage points.
- Support for the Labor Party now stands at 31%, up by a marginal 1 point from 30% in February 2023.
- Decided voter support for The Greens is currently at 15%, rising marginally from 13% in February.
- Of the remaining decided voters, 18% currently stated that they would vote for another option to the three major parties, a rise of 3 points from 15% in the previous poll. The current 18% was comprised overwhelmingly of those supporting an independent candidate (16%).

Preferred Premier of Tasmania



Figure 2 – Preferred Premier of Tasmania



- 40%**
 prefer
 Rebecca
 White
- 38%**
 prefer
 Jeremy
 Rockliff
- 18%**
 unsure/
 neither